

# NEW WEBSITE & BOOKING ENGINE QUICK GUIDE

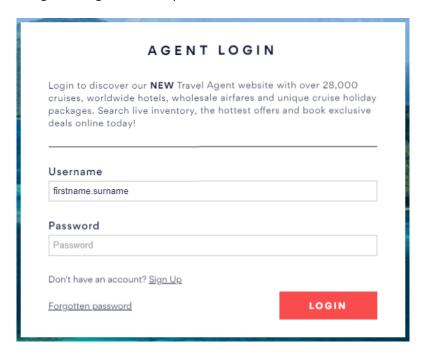
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#### **HOW TO LOG IN**

- 1. **URL:** creativecruising.co.nz
- 2. Log in using the login details provided:



3. Once you have logged in, you will be taken to our home page. This is where you can search for your cruise:



Please note: If at any stage of booking, you would like to return to the home page, you can click on the Creative Cruising logo at the top of the page.

#### **WEBSITE CONTENT**

After logging in to the website you will be taken to the search screen where you can navigate the website's content. Below is an explanation of the content on our website.

#### **Top Banner**

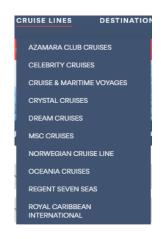


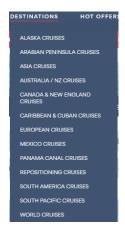
#### Find a Cruise

 As well as in the back end of the system, you can search for cruises via the 'Find a Cruise' tab.

#### **Cruise Lines and Destinations**

• These two tabs will provide a results listing of all available sailings for the selected cruise line or destination:





#### **Hot Offers**

- This is where you will find all the cruise lines' current promotions, last minute deals and easy sells.
- It is updated regularly by our Product department.

#### For example:

Norwegian Cruise Line - Free at Sea

Date Range	Valid until: TBA
	FREE at Sea Promo^ - pick one of the following bonus offers for studio & inside or pick two for oceanview, balcony & mini-suite:
	Beverage Packaget
Inclusions	Specialty Dining Package×
	250 Minute Internet Package∞
	Shore Excursion Credit>
Terms & Conditions	**FREE at Sea Promo is valid on the first sailing only: Bonuses are applicable to passengers 1 & 2 in the cabin and both passengers must choose the same bonus offer. It Ultimate Beverage Package: Guest must be 21 years or over to qualify. Variety of spirits, cocktails, wine by the glass & bottled or beer up to \$15. Includes fountain soda and juice. Does not apply to the Ice Bar. Does not include room service, bottled water, beer buckets, premium brands, bottled wine, mini bar, freshly squeezed juice, and coffee. *Specialty dining package is 3 meals per person. Specialty Dining includes one main course per person at Cagney's and Le Bistro restaurants. Food Republic, The Akes Shop, Ice Crean Bar, Gelato, specialty items in the Asian restaurant, Special Occasion/Holiday menus and beverages are not included. ewWiFi: 250 minutes applicable to one login per stateroom. Shore excursion credit is US50 per port per stateroom. Does not include embark & disembark day. Credit has no monetary value & is non-refundable.

#### **Cruise Packages**



- This is where you will find all of our AMAZING packages.
- Packages can include heavily discounted cruise rates, guided holidays and accommodation.
- You can filter via destinations, cruise lines and duration



- Select Europe in the destination tab, MSC as the cruise line and leave the duration blank, then click 'Go'.
- Below is an example of one of our Japan packages that would come up with Celebrity Cruises.
- To look into the package in more detail, you just need to click on the red 'More' button on the bottom right hand side of the package:



• This will give you a snapshot of rates, highlights, inclusions, policies, travel agent notes and itinerary:





#### **JAPANESE EXPLORER (CELNZ01)**

VALID UNTIL: 31 AUG 2019 | HOLIDAY DEPARTS ON: 7 NOV 2019 | CRUISE DEPARTS ON: 9 NOV 2019

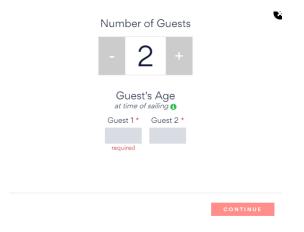


• Once you have read through all the conditions, select the red 'Continue' button at the end of the bottom banner:

JAPANESE EXPLORER (CELNZO1) 16 NIGHTS FROM NZ\$3,653/PP



 You will then be prompted to add the number of guests and their ages. Add this information and select 'Continue':



- Continue through the flow by following the prompts and after each screen, hit the red 'Continue' button.
- Once you have selected the number of passengers and cabin type for your cruise, enter in the passenger information and select 'Request a Quote':



Please note: If you select 'Hold booking' all live elements of the package will book, however the manual elements will remain in Quote status. Please call the Reservations team to hold these items in.

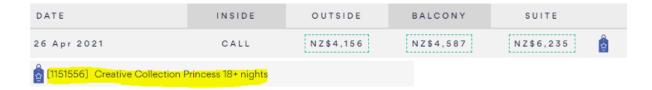
#### **Agent Tools**

- This is the last tab on the banner.
- This is where you will find essential information, including agent commissions, allocations, online check-in, training material etc.
- Once you click on the 'Agent Tools' tab, you will see a drop down menu with the following:

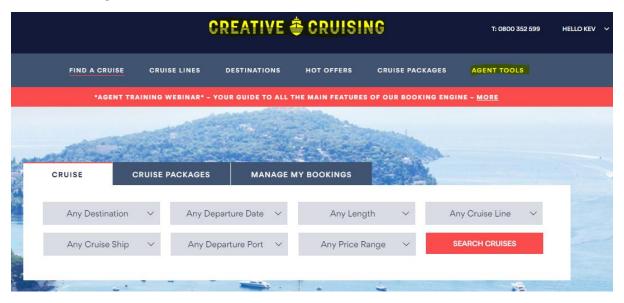


# CREATIVE COLLECTION

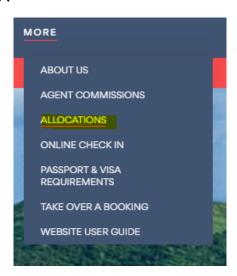
The Creative Collection is a collection of cruises that we have pre purchased allocations on at special rates. These can be identified by this symbol:



• To find a list of our allocations you can go to the Creative Cruising banner at the top of the screen which will take you back to the main screen. Select the 'Agent Tools' tab:



• Select 'Allocations':



• Then view allocations PDF

#### — Allocations

Our team of Product Specialists hand pick the '**Creative Collection**', a select list of allocations with 7 x leading cruise lines and over 300 sailings. The 'Creative Collection' is updated monthly. We hold space for you, our Travel Agent partners, on these sailings so that you can book into new season releases and popular cruises with confidence.

Our Product Team negotiate with leading cruise lines to bring added extras and bonuses such as **On Board Credits** and **specialty dining vouchers**.

You can now book directly into the 'Creative Collection' online! Look out for the icon in search results. This indicates that the particular sailing is within the allocation collection and guests will benefit from added extras!

#### **Creative Collection**



VIEW ALLOCATIONS PDF

• The allocations document will look like this:



#### Creative Choice Sailings Updated - 07 Sep 18

Royal Caribbean Cruises				
SHIP	DEPARTURE DATE	LENGTH	ITINERARY DETAILS	VALUE ADD
OVATION OF THE SEAS	30-Mar-19	10 nights	NEW ZEALAND, SYDNEY RETURN	US\$50 Onboard Credit per Stateroom
OVATION OF THE SEAS	9-Apr-19	08 nights	SOUTH PACIFIC, SYDNEY RETURN	US\$50 Onboard Credit per Stateroom
EXPLORER OF THE SEAS	13-Apr-19	11 nights	THE SPICE ROUTE, SINGAPORE - DUBAI	US\$50 Onboard Credit per Stateroom
RADIANCE OF THE SEAS	14-Apr-19	4 nights		N/A
RADIANCE OF THE SEAS	18-Apr-19	18 nights	REPOSITIONING CRUISE, SYDNEY - HONOLULU	US\$75 Onboard Credit per Stateroom
EXPLORER OF THE SEAS	24-Apr-19	13 nights	SUEZ CANAL & MEDITERRANEAN, DUBAI - BARCELONA	N/A
OVATION OF THE SEAS	2-May-19	11 nights	REPOSITIONING CRUISE, HONOLULU - VANCOUVER	N/A
SPECTRUM OF THE SEAS	4-May-19	14 nights	SPICE ROUTE, DUBAI - SINGAPORE	N/A
OVATION OF THE SEAS	13-May-19	11 nights	ALASKA, VANCOUVER - SEATTLE	N/A

Please note: this is updated regularly

#### **HOW TO SEARCH FOR A CRUISE**

1. Select the date range, cruise line and cruise ship. Then select 'Search Cruises' to search for the cruise:



- 2. A list of available cruises will appear. In this screen you can compare up to 6 different cruises.
- 3. To compare the pricing of the available cruises, you can select the 'Compare' button situated under the cruise pricing:



4. This will put your selected cruises on a pop up banner at the bottom of the screen.

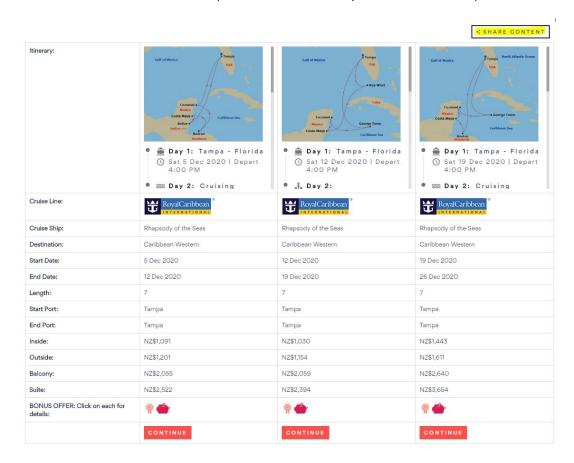


5. To view and compare those cruises, select the 'Compare' button on the right of the grey banner:



Please note: You can compare up to 6 cruises at once.

6. This will reveal a summary of all the cruises you want to compare:

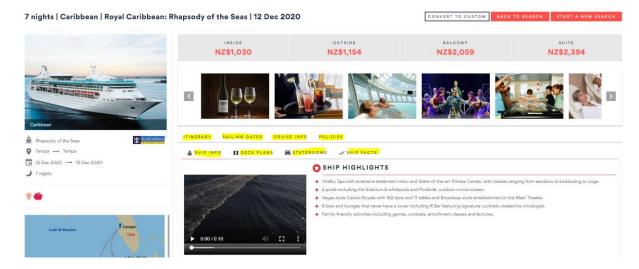


Please Note: From here you are also able to **print** or **share** the link of the comparison page

7. Once you have decided on a cruise, click 'Continue' on the relevant cruise:



8. This will take you the Cruise Information screen. This page includes Ship info, deck plans, information on the staterooms, restaurants and entertainment:



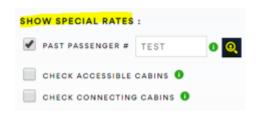
9. Once you have reviewed this with your passengers, you can select 'Continue' at the bottom right of the screen:

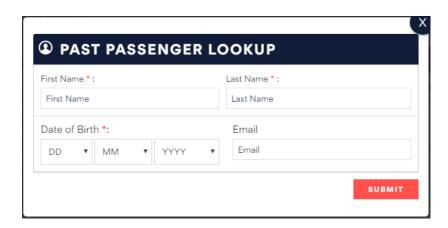
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10. Select the number of passengers sailing and enter their age as of the last day of the cruise itinerary:

GUEST INFORMATION				
NUMBER OF GUESTS: 2 ▼				
GUEST'S A	GUEST'S AGE: AT TIME OF SAILING			
GUEST 1	GUEST 2			
40	40			

11. On this screen you can also search past passenger numbers (if offered by the cruise line) by clicking the blue search icon and entering in the necessary passenger details in the pop-up:





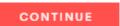
Please note: You can also tick the relevant boxes for special rates in this screen

12. Below is a table of requirements for each Cruise Line to search for a past passenger number:

Supplier	First Name and Last Name	Birth Date	Email	Phone	Address
Carnival	Yes	Yes			Yes
Princess	Yes			Yes	
Cunard	Yes			Yes	
P&O	Yes			Yes	
P&O Australia	Yes			Yes	
Holland America	Yes			Yes	
Seabourn	Yes			Yes	
Royal Caribbean	Yes	Yes	Optional		
Celebrity	Yes	Yes	Optional		
Azamara	Yes	Yes	Optional		

Please note: You must enter the correct information to successfully find a past passenger number.

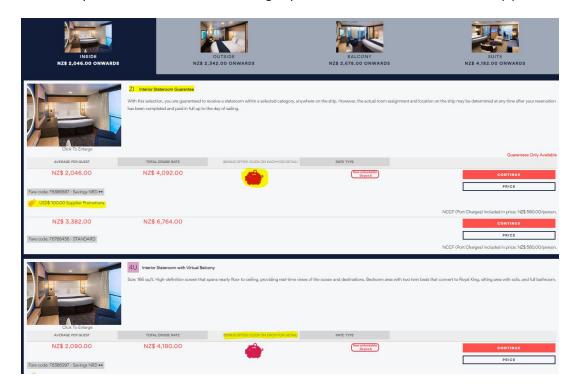
13. Once you have entered all the relevant information, select 'Continue':



14. On this screen, you can select the desired cabin and rate. At the top of the screen you have the cabin categories available:



15. Once you select the cabin category a list of available rates will appear:



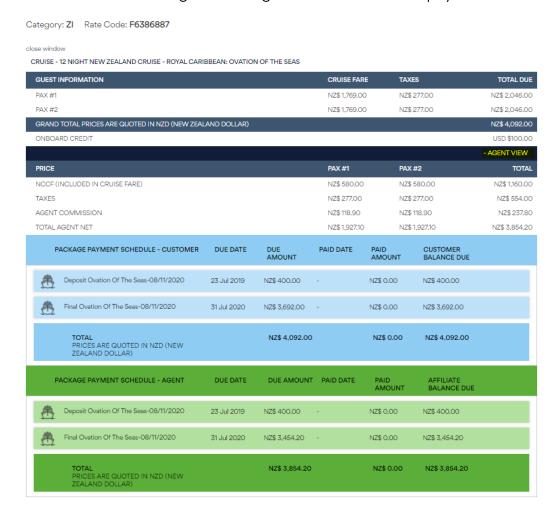
Please note: You will also be able to see special rates like group allocations, current promotions, etc. via the icons highlighted above.

**Important**: Click through to the next screen, please do not quote from this screen as the prices may be cached. Prices on this screen are updated every 24 hours by the system operator.

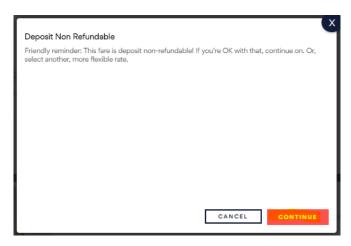
16. Once you have decided on a fare, make a selection by selecting 'Continue':



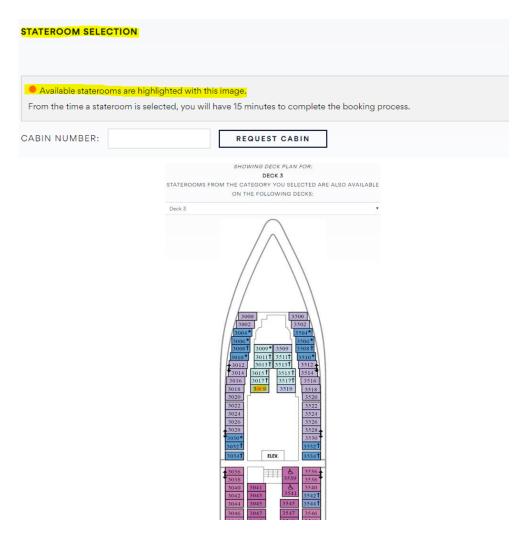
17. If you would like to see the commission breakdown before selecting a particular fare, you can select 'Price' and it will bring up a new screen with a breakdown of costings, including commission and the payment schedule:



18. If you are booking a 'Deposit Non Refundable' rate then you will receive the below pop up. Please ensure you read and advise the clients before selecting 'Continue':



19. Once you have acknowledged the pop up, you will be taken to the *Stateroom Selection* screen. Here you will be able to view the deck plan of the ship and available cabins:



Please note: Some cruise lines (like one's that use POLAR) will only display a small selection of available cabins. If you are after a specific cabin and do not see it on the deck plan, you can search via the 'Request cabin' field.

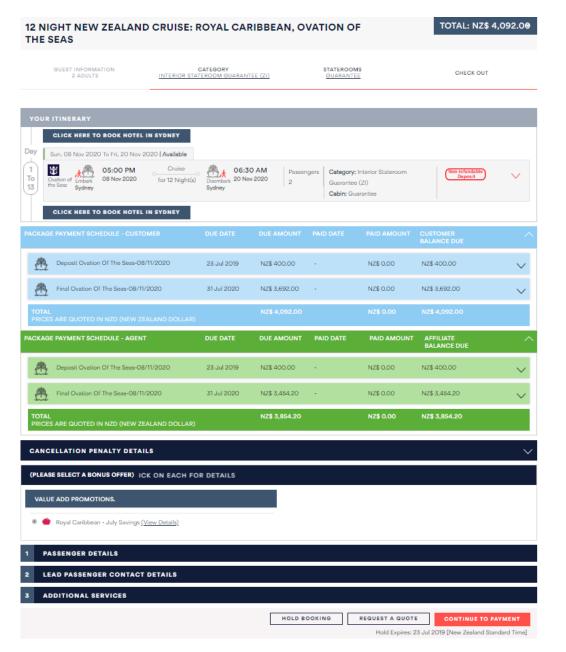
20. You can select the available stateroom by either clicking on the available cabin on the deck plan (Page 8) or by selecting 'Continue' in the *Select Your Stateroom* section:

SELECT YOUR STATEROOM			
STATEROOMS	DETAILS		
3645	DECK: DECK 3 MAX. GUESTS: 2	CONTINUE	
3019	DECK: DECK 3 MAX. GUESTS: 2	CONTINUE	

21. This will take you to the *Customer Profile Search* screen. If you have passengers that have booked with us before, you can look up their details in this screen. Otherwise you can just click continue:



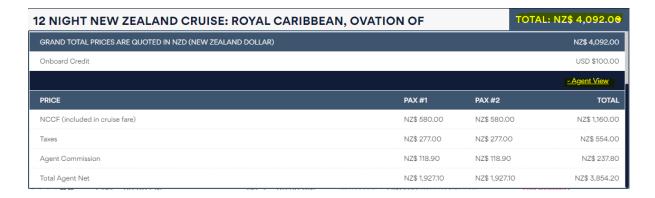
22. This will take you to a *Summary* screen. Here you can add the passengers details, view the price breakdown, add other services (hotel or air) and either save as a quote or hold as a booking:



23. To view the price breakdown, click on the 'Total' on the top right



24. To see the commission breakdown select '+ Agent View':



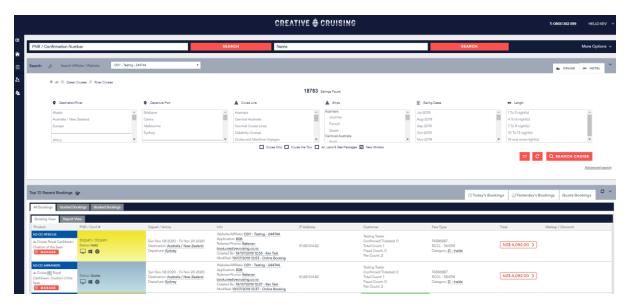
25. To learn how to save a quote, please refer to the next section in the manual.

#### **MY ACCOUNT**

• To access the 'My Account' screen after you have logged in, select the 'Hello' drop down and 'My Account':



• This will take you to the 'My Account' screen:



• From here, you can see a list of your Top 10 recent bookings and quotes:



• You can also do cruise searches from this screen:



• You can search for references via the reference number or passenger name:

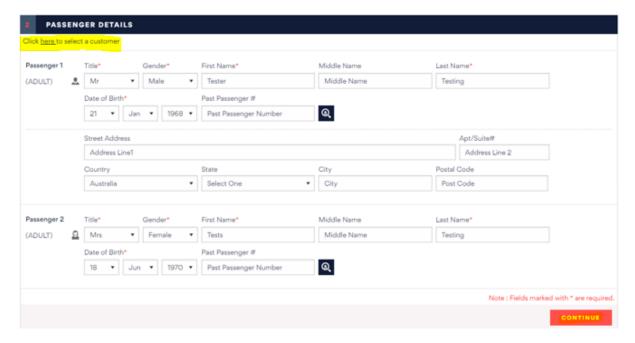


Please note: you can also select more options to the right of this search bar. This will let you search via email, booking created date and departure date.

- On the left hand side of the 'My account' screen, you also have the below icons:
- This Icon widens the menu bar.
- Directs you to the 'My Account' screen.
- Directs you to the 'Cruise Search'.
- Generate reports on bookings/quotes you have made.
- Add passenger profiles through this icon.
- Amend agent profile details.

### **HOW TO SAVE A QUOTE**

 Once you have completed your cruise search and you would like to save the search as a quote, you will need to enter the passengers information into the 'Passenger Details' tab on the summary screen and select continue:

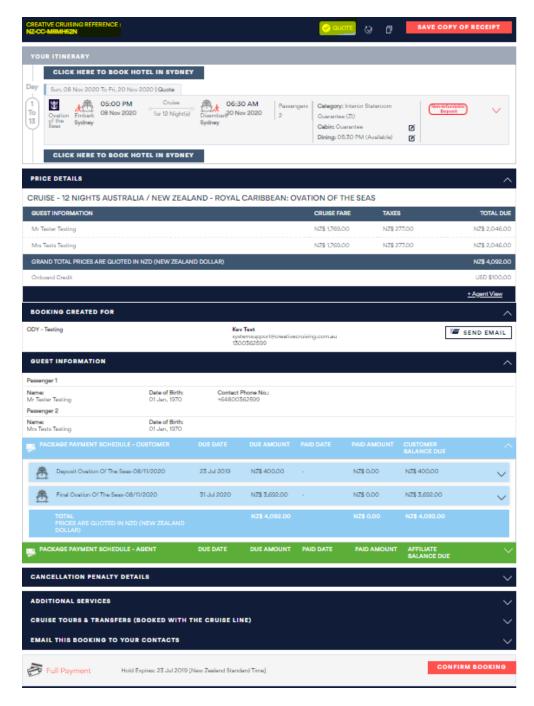


Please note: anything marked with a \* is compulsory. You can also search for existing customer profiles on the top right of the 'Passengers Details' tab (highlighted above).

2. Select 'Request a Quote' at the bottom of the Summary screen:



3. You will then be taken to a confirmation screen where you will be able to view the pricing breakdown and the payment details. You will find the quote number on the top left of the screen under 'Booking confirmation #':



Please note: you will be able to identify that this is a quote by this symbol at the top of the page



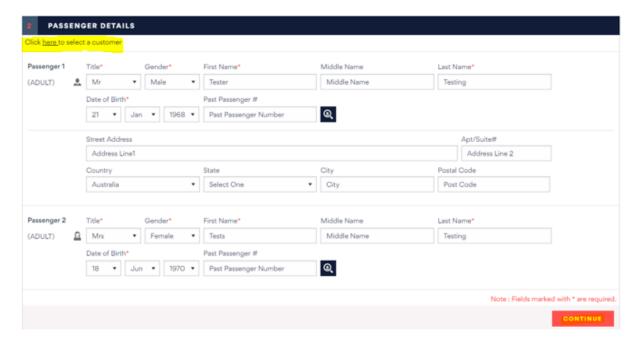
#### **HOW TO MAKE A BOOKING**

There are two ways to convert a cruise quote to a booking:

- Continue with booking flow;
- Converting a stored quote to a booking.

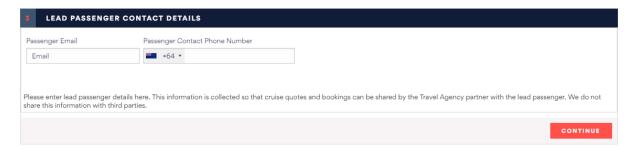
#### **Continue with booking flow**

1. Once you have completed your cruise search and are at the summary screen, enter in the passengers information in the 'Passenger Details' tab and select 'Continue':

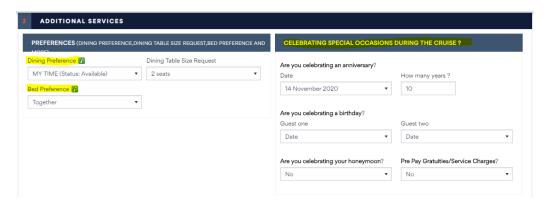


Reminder: anything marked with a \* is compulsory. You can also search for existing customer profiles on the top right of the 'Passengers Details' tab (highlighted above).

2. You will then come to the Lead Passenger Contact Details section. This is not compulsory. If you do add the lead passenger information, nothing will be sent directly to the passengers, this information is only stored internally:



3. Lastly, before selecting 'Hold Booking', you need to add the dining and bedding options under the 'Additional Services' tab:

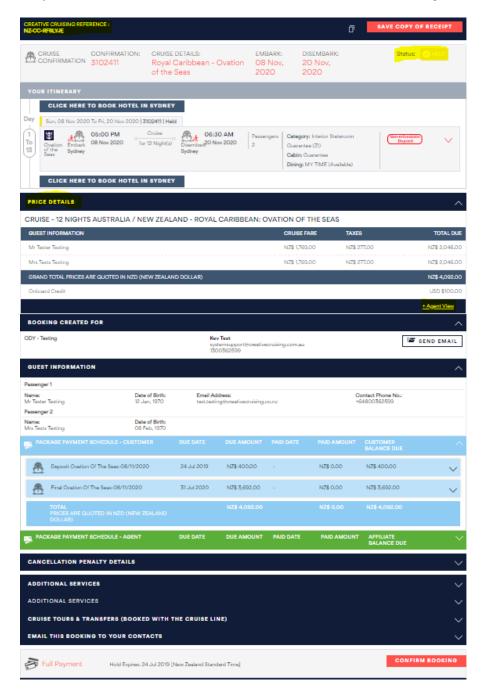


Please note: In this tab you can also use this tab to add special occasion information.

4. Once you have entered all the information, you can select 'Hold Booking' at the bottom of the screen:



5. Once booked, you will be taken to a summary screen where you will be able to view the pricing details and payment details. You can see the booking number on the top left of the screen as well as the status of the booking on the top right and the cruise line cancellation penalty information. A cruise line reference will also be generated:



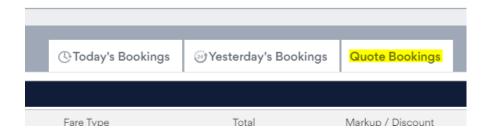
Please note: The agent view of the payment schedule is minimized so you can show the passengers the payment schedule. If you want to view the agent view, just select to display the agent view. You can also save a PDF version of this screen by selecting 'Save Copy of Receipt' on the top right of the page.

#### Converting a stored quote to a booking

1. You will need to look up the quote number. This can be done 2 ways. The first is by searching the reference number in the search bar at the top left of the 'My Account' screen:



2. The second way is looking up your list of quotes by going to the 'Quote Bookings' tab in the 'My Account' screen:



3. One you have the quote you would like to convert to a booking, select the 'Manage' tab and then 'Details:



4. This will take you to the details page of the quote. From here you will need to check if the prices and cabin are still available by selecting the 'check availability' icon ☑. This is located on the top right of the blue banner:



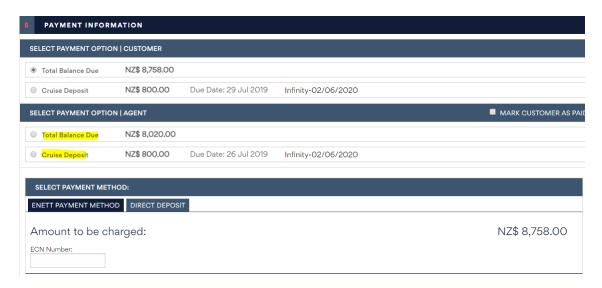
5. If everything is still available, then the screen will refresh and you will able to select 'Hold Booking'. If the rate or cabin is no longer available, then you will be taken back to the availability screen where you will have to select a new rate/cabin.

#### **HOW TO MAKE A PAYMENT**

1. On the details screen of the booking you have just made, there is a 'Confirm Booking' button at the bottom of the page. This is where you will make payment on the booking:

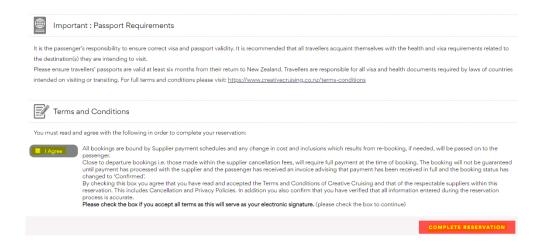


2. Once you have selected 'Confirm Booking' you will be taken to the 'Payment information' screen. Here you have the option to pay via ENETT only. You can select to pay either the deposit or full payment:



Please note: You can also pay via direct deposit. Selecting direct deposit on the payment screen won't actually make a payment on the booking. The tab is there to provide account information for you to make the direct deposit.

3. Once you have entered in the payment information, you will need to agree to the Terms and Conditions before selecting 'Complete Reservation':



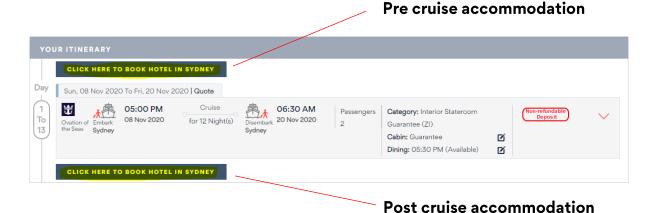
#### **HOW TO ADD A HOTEL**

All hotel products in the system are instant purchase, so cannot be booked through the system. You can however, add them into a booking as a quoted item. Please follow the below steps to add a hotel into a booking.

1. Retrieve your booking by searching in the 'My Account' search tab, then click 'Manage' and 'Details:

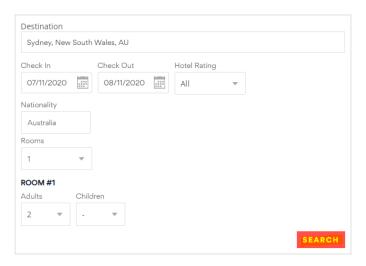


2. This will take you to the summary page of your booking. To add pre-cruise accommodation, select on the top 'Click here to book hotel' button. To add post-cruise accommodation, click on the bottom 'Click here to book hotel' button:



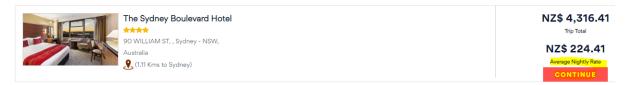
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3. You will be taken to the search screen. This screen pre populates the information based on which hotel button you selected. You can change the default destination. If you would like to amend the dates in this screen, be aware that you can only change the dates either before or after the cruise based on what button you selected in the previous screen. Once you have entered the relevant information, click 'Search':



Please note: The system will pre-populate the cruise port geo-location, so keep this in mind when searching for accommodation.

4. This will bring up a list of results available based on what you requested. On the right hand side, you will also see the average nightly rate as well as the trip total. Once you have picked the hotel, click 'Continue':



5. You will then be able to select the room type the passengers would like. Once you have picked the room type, select 'Add Hotel':



6. Follow the prompts to add the hotel as a quoted item into the booking, then call the Reservations team to book the hotel for you.